

## SCHEDULE A

### PILLAR 1 –INDUSTRY LED SOLUTIONS TO EMERGING ISSUES

1. What current or emerging issue does this project address?

2. What is the solution being proposed to address this issue?

3. Does the project complement the Agricultural Policy Framework (APF)? If so, please indicate which pillar:

Food Safety and Food Quality

Science and Innovation

Environment

Renewal

## SCHEDULE B

### PILLAR 2 – CAPTURING MARKET OPPORTUNITIES BY ADVANCING RESEARCH RESULTS

(NHA cannot fund applied research or commercialization expenses)

1. Background Information:

- a) Provide a brief summary of the research and results that form the basis of the project. (Please also include copies of publications that support your project).

- b) Who conducted the research and when? (Please include qualifications of researcher(s))?

2. Is the project focused on:

- Leading Edge Products, or
- Leading Edge Processes, or
- Leading Edge Technologies

3. Who owns the Intellectual Property rights of this research?

4. Which pre-commercialization activity is the project looking to support? (mark with an "X" all that apply)

<input type="checkbox"/> Adaptive Research	<input type="checkbox"/> Technical Analysis
<input type="checkbox"/> Market Assessment and Venture Assessment	<input type="checkbox"/> Technical Feasibility
<input type="checkbox"/> Market Study	<input type="checkbox"/> Economic Feasibility
<input type="checkbox"/> Engineering Prototypes	<input type="checkbox"/> Strategic Market and Business Plans
<input type="checkbox"/> Production Prototypes	<input type="checkbox"/> Demo Product Features
<input type="checkbox"/> Other	

5. What specific market opportunity is the project trying to capture?

*This pillar is focused on small to medium enterprises (defined as 500 full-time equivalent positions or less)*

## SCHEDULE C

### PILLAR 3 – SHARING INFORMATION TO ADVANCE THE SECTOR

(Please note CanAdvance cannot fund ongoing or normal meeting expenses)

1. What information will be gathered and analyzed? How will it be disseminated?
2. Explain how this information will advance policy dialogue **OR** seize new opportunities:
3. Will the project engage other parts of the agriculture and agri-food chain (e.g. Retailer, Food Service) **OR** other sectors (i.e. Health, Environment, Transportation, etc)? Please provide details.
4. Please respond to **ONLY ONE** of the following questions:
  - A) Describe the policy issue which the project attempts to address

**OR**

  - B) What type of market and trend study will be undertaken?

<input type="checkbox"/> Consumer Demand	<input type="checkbox"/> Demographic Trends
<input type="checkbox"/> Environmental Scans	<input type="checkbox"/> Other: _____

## SCHEDULE D – COLLECTIVE OUTCOMES

*Definition: A multi - regional or region/national **collaborative effort** addressing an identified sectoral need, with the objective of maximizing the benefits to the sector*

1. Please indicate who this project includes:

- Two or more provincial/territorial sectoral groups
- One or more provincial/territorial sectoral groups plus a national group
- Two or more national groups e.g. Canadian Horticultural Council and Canadian Federation of Agriculture

Who are these groups?

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2. Have you contacted other regional councils about this project or other industry associations? If so, please provide the contact name and background information.

3. Will translation be required for this project or for the final report?

- Yes
- No

*If yes, please include this expense into the total project cost.*